



INVITATION TO JOIN [APP-NEA'S PHYSICIAN NETWORK](#)

Dear Doctor,

As many as [26% of your adult patients](#) and [8% of your pediatric patients](#) suffer from a very common form of Sleep Disordered Breathing (SDB) called Obstructive Sleep Apnea (OSA) according to the American Academy of Sleep Medicine (AASM) and the National Institute of Health (NIH). OSA is linked to contributing and worsening of various medical diseases such as heart disease, heart attack, stroke, diabetes, high blood pressure, Alzheimer's, and dementia, and psychiatric disorders such as depression, anxiety, mood swings, and impotence, but also worsening daytime functioning and quality of life. NIH recently reported that OSA is on-track to be the next health crisis, expected to exert social and economic burdens of epidemic proportions by 2025.

Although CPAP is considered the gold standard treatment, the problem is that [25% of patients who are prescribed CPAP do not accept that treatment option](#) without even trying it. It has been reported that [CPAP compliance at 3 months is 46%](#) and goes down to [30% at 1 year](#).

Oral Appliances, on the other hand, are mouth guard like devices that have been shown to have a higher compliance rate than CPAP's and equal efficacy for mild and moderate cases of OSA. [AASM's 2015 practice guidelines](#) support the collaborative relationship between physicians and qualified dentists. The guidelines highlight the important role dentists can play in the treatment of OSA and recommend oral appliance therapy (OAT) as first round therapy for primary snoring (without OSA), mild to moderate OSA and for patients with severe OSA who are CPAP noncompliant rather than prescribing no treatment or surgical intervention. The guidelines also suggest that oral appliances can have a positive impact on the patient's overall health, behavior, surgical and anesthesia treatment outcomes, and health care costs.

APP-NEA, LLC, a dental sleep medicine practice solutions provider and leader in sleep health initiatives, was founded on the principle that communication and teamwork between sleep physicians and dentists is imperative in providing exceptional patient care. That's why we at APP-NEA are excited to invite you to join our national APP-NEA Physician Network, dedicated to supporting innovative educational, administrative, and clinical solutions for physicians practicing or exploring incorporating Dental Sleep Medicine into their practice or simply would like to network and collaborate on patient care with qualified dentists.

As a specialized clinician, you have an ongoing interest in continuing to provide appropriate, current, effective care for your patients, even as care delivery models change. Your membership in APP-NEA's Physician Network will improve your access to dental professionals and prospective patients in your marketplace as APP-NEA continues to expand its national reach.

You can join our network at **NO** cost,
membership is **NON-binding**,
and you can cancel at **ANY time, for ANY reason**.

Your membership will position you for preferred local exposure as a qualified APP-NEA expert physician, especially in the growing area of sleep disordered breathing and sleep medicine.

<https://www.app-nea.com>

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Additionally, national payers and self-insured employers are increasingly becoming aware of the importance of sleep health for their members and employees. Working in concert with key sleep medicine opinion leaders, APP-NEA has created a cost effective, comprehensive, easy to use cloud-based patient management platform for dental sleep medicine and oral appliance therapy services. With membership in the APP-NEA Physician Network, you join a network of select physicians with the ability to provide services for this new base of patients and dental professionals in your community as they become available through APP-NEA's innovative marketing initiatives. Also, membership in APP-NEA's Physician Network will not affect any of your current relationships or clinical activities.

It's simple to join our network:

1. **No fee** to [JOIN](#) and you can cancel your membership at any time, for any reason.
2. Expand your practice and be included as a provider in APP-NEA's regional and national sleep and oral health and wellness programs as they become available.
3. Built by machine learning, driven by AI, access the **only** predictive algorithm — [MAD-FIT](#) — that develops optimal airway patency without the need for further titration.
4. Engage with [APP-NEA™ certified dentists](#) and MAD-FIT™ experts who work with professionals like you who treat patients with sleep apnea and snoring using the most advanced treatment protocols and the highest ethical standards.
5. Be identified as a credentialed Sleep Expert in your community.
6. Market services beyond sleep medicine to new patients and dental professionals in your community.

Feel free to reach out if you have any questions. We look forward to having you in our network.

Sincerely

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